

**SCOTTSDALE RANCH
COMMUNITY ASSOCIATION
Communications Committee Meeting
Tuesday, January 20, 2026 at 4:30 P.M.
SR Conference Room and via Zoom Webinar**

Members

Present:	Mike Thorlin	Chair
	Nina Munson	Member
	Kathy Hippensteel	Member

Members

Absent:	Peter Klausner	Member
----------------	----------------	--------

Staff

Present:	Kathe Barnes	Executive Director
	Genevieve Long	Community Relations Coordinator

Call to

Order: Mike Thorlin called the meeting to order at 4:30 P.M.

Approval

of Minutes: **MOTION:** It was moved and seconded to approve the October 1, 2025, meeting minutes. Motion passed.

SRCA Marketing

AI BOT Demo

- The committee reviewed a demo video of an AI BOT created by Bytewize, which aims to help residents easily locate information on the SRCA website.
- The cost has been approved in the budget by the Board.
- It was agreed to move forward with implementation.

MISCELLANEOUS

Next Meeting Date: TBD

Adjournment: The meeting was adjourned at 5:05 P.M.