

**SCOTTSDALE RANCH  
COMMUNITY ASSOCIATION  
Communications Committee Meeting  
Tuesday, January 20, 2026 at 4:30 P.M.  
SR Conference Room and via Zoom Webinar**

## Members

**Present:** Mike Thorlin Chair  
Nina Munson Member  
Kathy Hippensteel Member

## Members

**Absent:** Peter Klausner Member

## Staff

**Present:** Kathe Barnes Executive Director  
Genevieve Long Community Relations Coordinator

## Call to

**Order:** Mike Thorlin called the meeting to order at 4:30 P.M.

## Approval

**of Minutes:** MOTION: It was moved and seconded to approve the October 1, 2025, meeting minutes. Motion passed.

## SRCA Marketing

AI BOT Demo

- The committee reviewed a demo video of an AI BOT created by Bytewize, which aims to help residents easily locate information on the SRCA website.
- The cost has been approved in the budget by the Board.
- It was agreed to move forward with implementation.

## MISCELLANEOUS

**Next Meeting Date:** TBD

**Adjournment:** The meeting was adjourned at 5:05 P.M.