

**SCOTTSDALE RANCH
COMMUNITY ASSOCIATION
Communications Committee Meeting
Thursday, December 9, 2021 at 4:00 P.M.
Via Zoom Webinar**

Members

Present:	Nina Munson	Chair
	Barbara Sarwar	Member
	Kathy Hippensteel	Member

Members

Absent:	Greg Mona	Member
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Staff

Present:	Kathe Barnes	Executive Director
	Genevieve Long	Community Relations Coordinator

Call to

Order: Nina Munson called the meeting to order at 4:04 P.M.

**Approval
of Minutes:**

MOTION: It was moved and seconded to approve the August 30, 2021 meeting minutes. Motion passed.

SRCA Marketing

Poll/Survey

- Instead of moving forward with a survey similar to what SRCA did in 2006, it was decided to recommend to the board the following:
 - Post the 2006 survey on the website and homeowner portal for residents to review.
 - Highlight what we have done over the past 15 years regarding the feedback we received from the 2006 survey.
 - In the April/May SRCA magazine, Nina's Communications Committee Report will talk about this project and what we are looking to accomplish.
 - Ask residents to complete a 'Questionnaire/Suggestion Form' to gather information about what they would like to see moving forward. The form will be added to the SRCA website, homeowner portal, email blasts and magazine.
 - Once we receive feedback, SRCA can then look in to whether another survey is necessary, or if moving forward with the suggestions received is adequate.

Next Meeting Date: TBD

Adjournment: The meeting was adjourned at 4:28 P.M.