



**SRCA Communications Committee Meeting
Wednesday, July 29th, 2020 at 10:00 A.M.
Zoom Webinar**

Minutes

Attendance

Nina Munson – Chair
Loretta Colgan
Barbara Sarwar
Mark Shimelonis

Staff Present

Kathe Barnes – SRCA Executive Director
Genevieve Long – SRCA Community Relations/Events Coordinator

- ❖ Call to Order: 10:02 A.M.
- ❖ Approval of Previous Meeting Minutes: 2-20-2020
- ❖ Review of communication tools
 - **Website Review**
 - Genevieve started taking pictures of each community entrance to update/add under the Communities tab on the website.
 - Committee to keep an eye out and take pictures of houses (across the street from) that they think may be good options to use on the website under the Communities tab as well.
 - Genevieve has asked the SRCA Architectural Liaison and Homeowner Liaison to send her any addresses of houses that they may come upon to add to the website.
 - **SRCA Magazine**
 - Always looking for content to add; especially right now with COVID and not much going on in the community.
 - Deadline to submit content for the October/November issue is August 14th.
 - **Email Blast Review**
 - Remind residents that children in the community may be taking online schooling and may be out and about more so than if they were back in the classroom.
 - **Marketing SR**
 - SRCA Video
 - Genevieve to schedule a Zoom meeting with Kathe and the company we are moving forward with (Prime Image Media) to start the process for the video.
 - Committee to review the script again and finalize for the SR video.
 - Welcome Packet
 - Kathe will work on reining the Board of Directors letter to make it from the board and Executive Director. The History of SRCA letter will become informational only.
- ❖ Open Discussion
 - New restaurant in the Mercado; Gabriella's. It is American style food and is located where Hacienda's used to be.
- ❖ Next Meeting Date: 10-21-2020 at 10:00 A.M.
- ❖ Adjournment: 10:31 A.M.