

SCOTTSDALE RANCH COMMUNITY ASSOCIATION

WEBSITE PRIVACY POLICY

Scottsdale Ranch Community Association ("SRCA") is committed to respecting the privacy rights of all visitors to our website. The following policy describes how SRCA protects information it receives from visitors to its website.

1. What information does SRCA collect from visitors?

SRCA is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. SRCA collects information from our visitors and users of our web site and uses the information: internally for administration purposes, in the furtherance of the purposes of SRCA, in the fulfillment of the powers and duties of SRCA, and/or as legally required under the law. As a user of the SRCA web site, SRCA may collect your personally identifiable information when you visit our site. Personally identifiable information may include, but is not limited to, your name, home or other physical address, email address, or telephone number. When you voluntarily provide contact information for yourself or for another resident of your Lot, SRCA collects and stores your personally identifying information in our internal databases. Personally identifiable information is not displayed on the site. Your IP or "Internet Protocol" address and other site usage data is used to gather broad demographic information. This data helps us serve you by allowing us to understand how visitors use our website. The IP Address is also used to monitor site activity to help ensure site security and the protection of our databases.

2. Why is information collected?

Information may be collected to facilitate and streamline communication between you and SRCA, to enhance and support your and SRCA's respective abilities to exercise your rights and carry out your duties under the governing documents of SRCA and applicable law, to provide you with information regarding SRCA matters, and to further the purposes of SRCA. SRCA may also collect general information from your site visit. This aggregate information may include demographic and usage information, but will not include personally identifiable information.

Without limiting the generality for the foregoing, information is collected for the following purposes:

- A. When you register on our website for SRCA events, we require that you provide your name and physical address of your Lot within SRCA. We request, but do not require alternate mailing address, email address, and telephone number.
- B. A visitor to the SRCA site may submit contact information for themselves or another person who is a resident or tenant of their Lot. This contact information is not displayed on the site and is subject to the use and disclosure provisions of this privacy policy.
- C. When navigating through the SRCA web site, you'll have an opportunity to decide whether you would like to be included on SRCA's e-newsletter/e-mail list. If you are included on SRCA's mailing list, we may contact you and send you communication in furtherance of any of SRCA's purposes and as may be requested by a government agency.

3. Will SRCA disclose the information it collects from its visitors to outside parties?

SRCA will not sell, lease or rent personally identifiable information collected on the site or in any form. SRCA may send your personally identifiable information to agents, vendors, and contractors of SRCA in furtherance of the purposes of SRCA, to other members of SRCA as required by applicable law, and in response to court orders, legal process, government agencies, or third party authorized fraud investigators.

4. Does SRCA have security measures in place to protect my information?

SRCA implements a variety of security measures to maintain the safety of your personally identifiable information. User personal information is contained behind secured networks and is only accessible by a limited number of persons who have specific password protected access rights to such systems. SRCA also contracts with an IT company to monitor its website, databases, and electronically-stored personally identifiable information.

5. Links

This web site contains links to other sites. Please be aware that SRCA is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site to read the privacy statements of each and every web site that collects personally identifiable information.

6. Does SRCA use "cookies" or pixel "tags"?

No. Cookies are bits of electronic information that a web site can transfer to a visitor's hard drive to help tailor and keep records of his or her visit to the site. Cookies allow web site operators to customize an individual's visits to the site. Pixel tags, also known as beacons, spotlight tags or web bugs, can be used by web site operators to improve our understanding of site traffic, visitor behavior, and response to communications, as a supplement to our server logs and other methods of traffic and response measurement. SRCA does not currently use cookies or pixel tags.

7. Your consent

By using our web site, you consent to the collection and use of the information you provide according to this Privacy Policy. We reserve the right to change our Privacy Policy from time to time, if this policy is changed, we will post these changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

8. Opt out

You may opt out of using our website. Alternative methods of obtaining information from and communicating with SRCA include writing, e-mailing, or calling the SRCA office directly or visiting the SRCA office during business hours.