

Scottsdale Ranch Community Association
Social Committee Meeting
Held at the Scottsdale Ranch Community Center
10585 N. 100th Street, Scottsdale, AZ
Thursday, May 21, 2015
5:00 p.m.

Members

Present:	Sandra Galinski	Member
	Therese Hall	Member
	Ellen Blum	Member
	Nina Munson	Member
	Kaelynn Dixon	Member

**Absent
Members:**

Jeannine Mona	Chair
Malana Tharp	Member
Lea Diamond	Member
Samantha Malcolm	Member

Staff	Kathe Barnes	Executive Director
Present:	Belle Worthley	Community Relations Coordinator

The meeting was called to order at 5:03 pm.

Approval of Minutes

The minutes from the May meeting were unanimously approved.

2015 Spring Events Feedback/Discussion

Belle stated she will have comprehensive budgeting/cost breakdowns for 2015 for the next committee meeting. Kathe did mention the net cost for 2016 social events is expected to be \$21,005. SRCA has made edits to sponsorship opportunities to provide a more fair and reasonable expectation for all parties, SRCA and the sponsors. It was mentioned, the Movie in the Park is one of the most talked about and popular events of the year. It was suggested to have a third movie, in addition to the two annually. Kathe and Belle will check the budget and add another in the spring, if feasible. It was suggested to “mix-it-up” a bit by bringing in hot dogs or pizza and perhaps throwing on a Friday rather than a Saturday.

The committee discussed how to better acquire volunteers for events such as a Halloween Carnival. Belle noted we invite residents to volunteer through our email blasts, on the website, and will start posting to Facebook. It was suggested to change the way to acquire volunteers from making a request for volunteers and instead asking for volunteer interest for specific types of jobs. For example, able to sit, stand, lift, work with kids, work with adults, etc. Belle will work on a volunteer form that can be accessible online.

Kathe suggested that if we want to bring in new games for the Halloween Social to reach out to Laguna’s PTO on some of the games they recently used. Belle shared the new RSVP process for the Holiday Social and Boat Parade is working better and seems to have fewer complaints from residents thus far. SRCA opened for RSVPs on October 1st and all residents were notified by email blast (if subscribed) and the magazine, in multiple issues. SRCA is offering will call pickup in the administration office from the time the resident makes their reservation to right before the event; this will save residents time because they will not have to wait at the door to get in. At this point, RSVPs are about half full and limited at 200 attendees. If space permits, SRCA will “up” this to 225 attendees - this is to be

decided by SRCA staff. Belle will also be sending an email blast when RSVPs are full; this will include an invitation to drop off donations for Vista Del Camino to those who aren't able to make the event or are wait-listed.

In a past meeting, it was suggested to get our community more involved with Arizona's G.A.I.N. Night event. SRCA created the event "Desserts in the Driveway" to excite residents to meet their neighbors. Belle has acquired volunteers to help hand-out flyers and flyers will also be sent to all sub-divisions management companies, club main contacts, board presidents and the SRCA Board. It was suggested to ask Loretta Colgan, active resident, and/or Joy Racine, of the City of Scottsdale, to speak about the creation of a neighborhood watch committee. Often, this is in conjunction with residents who are active in G.A.I.N. Night Block Parties.

Update from Jeannine Mona, Chair:

(Belle spoke on Jeannine's behalf) Corks & Forks is Saturday at the home of Cheryl Lennon and Jeff Perlmeter and there are 20 people attending. Wine Club starts this month and has 25 people signed up. November Wine Club is almost sold out, just 5 more spots until full.

2016 Social Events Calendar Schedule

Belle and Kathe presented the 2016 events tentative schedule and the committee agreed the tentative dates are clear of conflicting events. The only event in question was the Fishing Derby and Lake Fest as this year it ended up being the same date as the Lake Pleasant Paddle Festival. Belle will get in contact with the planners and make sure our event date does not conflict with theirs. It was suggested the 2016 Spring Dinner should be Italian themed. From past experience, themed dinners have proved a higher rate of attendees than combining dinner with a form of entertainment. The restaurants Casa Mia or Tesoro were suggested as caterers.

Open Discussion

The committee thought of the possibility of a dog park on the Ranch. Kathe and Belle will look into this and talk to the City of Scottsdale park staff to discuss the possibilities. Kathe started the discussion of ways for our community to show patriotism. The committee suggested getting involvement from sub-divisions and residents on all patriotic holidays by placing American flags at entrances to sub-divisions and throughout the community. It was proposed to ask the Realtor Tour group if this would be of interest to sponsor.

Meeting Adjourned at 6:13 p.m.