



a: 10585 N. 100th, Scottsdale, AZ 85258
p: 480.860.2022 f: 480.860.8264
w: www.scottsdaleranch.org

Scottsdale Ranch Community Association Sponsorship Opportunities

The Scottsdale Ranch Community Association is a large, master-planned community with 3,938 properties who hosts a variety of special events and activities for our residents to enjoy. We receive many requests from surrounding businesses for the opportunity to gain exposure and connect with our community. Therefore, we would like to provide you with a list of upcoming sponsorship opportunities that your company can take advantage of.

These fun opportunities to partner with our community and sponsor food & beverage and other giveaways, allows your company the opportunity to have face-to-face interactions with attendees, or to contribute without attending. Both will receive recognition publicly at the event as well as in our magazine publication. Co-sponsorships will also be considered if you'd like to share costs with another company.

Enclosed, please find a detailed list of the upcoming sponsorship opportunities, as well as the registration form. If you are interested in one or more of the available sponsorship opportunities, please complete the registration form attached and submit it to our office via fax, email or mail. If you have any questions about these opportunities, please contact, Nicole McConville, Community Relations Coordinator at nmcconville@scottsdaleranch.org or 480-860-1259 ext 13 for more information.

We do require a confirmation a minimum of 4 weeks prior to the event date to allow for adequate event planning for our staff.

We thank you in advance for your interest in our community and hope you will take advantage of these great opportunities to gain exposure and connect with our community.

Exposure for Your Company

- The opportunity to have staff present to connect on a personal, face-to-face level with the community, if you prefer to not have staff present the same recognition is provided.
- The option to have a booth at our event to showcase your marketing materials and display a banner (one six foot table with two chairs would be provided)
- Recognition in our magazine publication which is mailed to 3,938 residents and distributed to surrounding businesses
- Your businesses' contributions will be recognized with signage at the event
- Special recognition of your business will be announced at the event



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Upcoming Scottsdale Ranch Sponsorship Opportunities

HOME & GARDEN SHOW: Saturday, February 25, 2012, 11 a.m.- 2 p.m., at the Scottsdale Ranch Mercado Shopping Center (10135 E. Via Linda)

FOOD SPONSOR: Provide a donation of \$350 for the hotdogs/buns and popcorn for the event.

BEVERAGE SPONSOR: Provide a donation of \$150 for beverages for the event.

FISHING DERBY: Saturday, April 14, 2012, Derby: 7-8:30 a.m., held at the SRCA Community Center, 10585 N. 100th Street, Scottsdale

PRIZE SPONSOR(S): Provide a donation in any denomination from \$25- \$200 to help fund the prizes for 3 age categories which include trophies, fishing poles or tackle boxes, and gift certificates which are presented to Derby winners.

RAFFLE SPONSOR(S): Provide a donation of \$75 for raffle prizes for kids and adults.

MOVIE IN THE PARK: Saturday, April 28, 2011 at 7 p.m., held at the SR Park, 10400 E. Via. Linda, Scottsdale. Event is also open to the public!

BEVERAGE SPONSOR: Provide a donation of \$150 to SRCA to cover costs of canned sodas and water for the event.

GLOW NECKLACE SPONSOR: Provide a \$150 donation to SRCA for glow necklaces as a fun giveaway for the kids.

CANDY SPONSOR: Provide a donation of \$100 to cover costs of candy giveaways.

POPCORN SPONSOR: Provide a donation of \$125 for popcorn supplies and bags.

NEIGHBORHOOD BLOCK PARTIES: Various SRCA neighborhoods are hosting private neighborhood parties throughout the year. We'd like to connect you with the resident organizer to see what is needed based on the size of the block party.

FOOD SPONSOR: Provide a donation of \$75 for the hotdogs/buns for the event.

BEVERAGE SPONSOR: Provide a donation of \$75 for beverages for the event.



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Sponsorship Registration Form

Company Name _____ Contact Name _____

Address _____ Email _____

Phone _____ Today's Date: _____

Please indicate which Sponsorship Opportunity you'd like to sign up for, if you'd like to sign up for more than one, please complete a form for each opportunity.

Event: _____ Date: _____

Sponsorship Type: _____ Contribution Amount: _____

Would you like a booth set-up to display your marketing materials?

Yes No

Are you planning to have staff present to distribute your donated items (i.e. beverages, etc)

Yes No

Sponsorships are not tax-deductable.

Method of Payment (please circle to indicate payment type)

Check made out to SRCA

Please mail all payments along with this form to Scottsdale Ranch Community Association,
10585 N. 100th St, Scottsdale, AZ 85258

Visa or MasterCard:

Please fill in your credit card information below or call 480.860.2022 to make a payment over the phone.

Credit Card Number Expiration Date CSV Code (3 digits on back)

Billing zip code Signature