

SRCA Home and Garden Application/Contract

Saturday, February 25, 2012

11:00 a.m. to 2:00 p.m.

At the Scottsdale Ranch Mercado Shopping Center

10250 E. Via Linda

(SE Corner of Via Linda/Mountain View)

Company Name (Exhibitor)

Company Address

Phone _____ ext. _____

E-mail Address

Exhibitor Contact Name (please print) _____ Title: _____

Vendor Category: _____

Are you licensed, bonded and insured? Yes No N/A

ROC and/or License # _____

Does your booth require access to electricity? _____

A non-refundable booth rental fee of \$125 must accompany this application/contract.

Check # _____ Visa MasterCard

Credit Card# _____

Cardholder _____

Exp. Date _____ V-Code _____

Amount _____ (last 3 digits on back of card)

I authorize SRCA to process deposit on the above credit card.

Signature _____

Date _____

List products/services to be displayed:

Note: Only products/services listed and/or approved by SRCA may be displayed

SRCA Approval _____

INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless Scottsdale Ranch Community Association (SRCA), their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages, (including legal fees and expenses) costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs, (ii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and (iii) personal injuries, death, property damages or any other damage sustained by the Exhibitor, SRCA, sponsors, a visitor to the Show and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law.

LIABILITY AND INSURANCE

- A) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence.
- B) The Exhibitor shall provide a certificate of insurance naming SRCA as additionally insured in the amount of \$1,000,000 for the date of the event.
- C) The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against SRCA, its agents, directors, representatives, employees or the sponsors, for any loss, damage, or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

Complete this application, along with your certificate of liability insurance in the amount of \$1,000,000 which names SRCA as additionally insured for February 25, 2012 and payment information for the \$125 booth fee. You will be notified by a staff member of your booth reservation prior to the processing of your booth fee.

E-mail to:
nmccconville@scottsdaleranch.org

Fax to:
SRCA
(480) 860-8264

Mail to:
Scottsdale Ranch Community Association
(Credit Cards or Checks)



SRCA Home & Garden Show

Saturday, February 25, 2012

11:00 a.m. to 2:00 p.m.

The Scottsdale Ranch Community Association is proud to host our "Annual Home & Garden Show" All applications will be reviewed on a first-come, first-serve basis and vendors will be selected by staff. We try to limit the show to one vendor per category to allow for a diverse show. Apply soon, booths fill up quickly!

Contact: Nicole McConville, Community Relations Coordinator

Phone: (480) 860-2022

Fax: (480) 860-8264

Email: nmccconville@scottsdaleranch.org

Address: 10585 N. 100th Street
Scottsdale, AZ 85258

Show Dates & Hours

Saturday, February 25, 2012 11:00 am — 2:00 pm

Set-up (Must be completed by 10:30 am)

Saturday, February 25, 2012 9:00 am — 10:30 am

Break down

Saturday, February 25, 2012 2:00 pm — 4:00 pm

Exhibit Space requires a \$125 non-refundable rental fee

Our large, master-planned community was developed 28 years ago. Since then, the SRCA Board of Directors have created a Housing Character Study which provides various concepts for residents to remodel. The Association has worked to compile ideas that would allow the residents to remodel and achieve a more contemporary look for the exterior of their homes, while maintaining the integrity of our neighborhoods.

Our goal and purpose for the event is to showcase all of the possible improvements one can make to keep their home efficient, aesthetically appealing and most importantly, ensure that their property values remain at their highest.

The Scottsdale Ranch Community consists of almost 4,000 homes/units. The Home & Garden Show attracts residents throughout Scottsdale Ranch and surrounding areas as it is advertised in the paper. Residents will attend seeking contractors, vendors, products and services to enhance their homes.

Exhibit at the SRCA Home & Garden Show!

This gives you an opportunity to:

- Meet and develop valuable relationships
- Advertise your products and services
- Obtain contact information from homeowners
- Sell products at the show
- Direct consumers back to your place of business
- We promote and advertise to bring the people to you!

Exhibit Categories

Homeowners attending this event can expect to shop for any product for the interior and exterior of one's home, including: renovating, home improvement, decorating, solar, landscaping and gardening products and services.

Sponsorship Opportunity:

Get your company out in the community even more by being our Bag Logo Sponsor. All attendees will be given cloth, environmentally-friendly bags at the Show. Have your company logo on all of our event bags by being our sponsor.

Bag Logo Sponsor: \$500.00 to have your company be the only other logo on the bag besides SRCA. Please indicate your interest when submitting your booth application. Sponsorship availability is first come, first serve.

Exhibit Booth Size

**approximately
9' long x 10' deep**
(approximately a parking space size)

Booth rental includes:

One 6 foot rectangle table
Two chairs

Please bring any additional supplies that you might require: tablecloths, banners, marketing materials, power cords, etc.

All vendors must be licensed, bonded and insured. If electricity is needed for your booth, we do need you to indicate that on the application.